



BUSINESS DISTRICT

Rich in Character, Creativity, Innovation and Centered Around Light Rail Transit

*** “When your business runs on ingenuity and imagination, it’s nice to work in an area where you can see that demonstrated 100 times everyday.”**

- John Oaks, Partner, Allegra South End Consulting



BUSINESS ENVIRONMENT

- 750+ businesses balanced between retail & commercial
- 328 businesses represent the Creative District
- 57% increase in tax values over past 8 years
- \$450 million in private development since November 2007

Community

- 17,194**.....Center City Residents
- 3.4M**.....SQ FT of Housing Options
- 42%**.....Between 22-44 Years of Age
- 58%**.....Increase in Residential Units in 4 Years (several new projects planned/under construction)

DOING BUSINESS

- Diverse mix of commercial, office, warehouse & retail
 - 5.5M+ SQ FT total space
- Wide range of space sizes
 - 300 SQ FT - 315,000 SQ FT retail spaces
- Competitive lease rates:
 - \$5.75 SF/Yr average warehouse
 - \$19 SF/Yr average office & retail
- 2010 ranked lowest US business tax burden
 - 1.3641 city/county property tax rate per \$100 valuation
 - 6.9% net corporate income tax rate
 - 8.25% sales tax rate

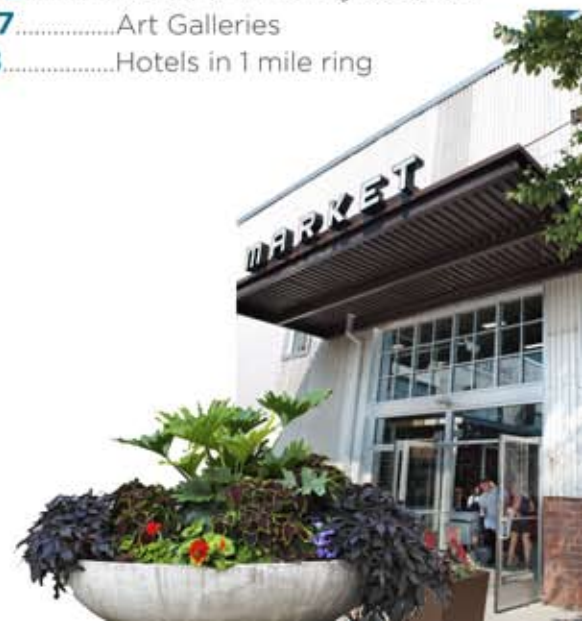
Amenities

- 134**.....Retail Shops
- 67**.....Dining & Nightlife Establishments
- 46**.....Personal Amenity Retailers
- 17**.....Art Galleries
- 8**.....Hotels in 1 mile ring

Municipal Service District

(MSD or Business Improvement District)
Supports the implementation of district strategies (e.g. Business recruitment, transportation)

www.historicsouthend.com





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Transportation

[AIRPORT]

- 10**Minute drive to the airport
- 660**Average daily flights
- 138**Nonstop destinations, national & international
- 7th**Most active airport in North America

[VEHICLE]

- 5**Minute Drive to Uptown
- 1/2**Mile Drive To I-77 & I-277
- 750+** ...On-street Parking Spaces - 36 Spaces Metered
- 1st**Neighborhood with Public Electric Vehicle [EV] Charging Stations

[LIGHT RAIL & BUS]

- 15,000** Average Daily Lynx Blue Line Riders
- \$3B**Planned Investment in Regional Transit System
- 9.6**Mile Long Lynx Light Rail with 15 Stops
- 4**Lynx Stations in Historic South End
- 83**Bus Stops in District Served by 6 Different Bus Routes
- 10**Minute Headways Between Trains During Rush Hour

[BIKE]

- 20+**Connection Points to the Greater Metro Network & Neighborhoods
- 2.5**Miles Of Trail Connecting East Stonewall to Clanton
- 2.7+**Miles of Bike Routes & Lanes

*** "The proximity to uptown and the light rail - mixed with the offbeat and eclectic vibe of the neighborhood - makes a good environment for startups."**

Abhishek Mehta - Founder, Tresata



HISTORIC SOUTH END DISTRICT MAP

